

**Dollars and Sense of Source Water Protection:
Funding Tips for Source Water Advocates Working with Local Governments**

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1. Know where you live – location location location

*Natural/ecological address
Local government boundaries
Service provider boundaries*

2. What do you do if you can't find the "Department of Source Water Protection" in your local government directory?

The good news is there are probably several local government departments/divisions that could be involved with source water protection. The bad news is there are probably several local government departments/divisions that could be involved with source water protection....

3. Governments collect, people pay

"We need funding help from the federal government." "The state government is not doing their funding share?" These statements are misleading -- fundamentally, governments in themselves don't pay for environmental services, people pay.

4. Trickle up financing – know where the buck starts

What are the ultimate sources of local government controlled revenues?

5. Trickle down funding – accessing "out of town" resources

Knowing what's out there and how to access it.

6. The magic word – leveraging

You can't do it alone.

7. Advocate through willingness to pay

One of the best grassroots campaigns a community group could do is to promote the value of source water protection in a manner that is linked to paying for it.

8. Its not just about money – information is power

You may not be able to find funds from your local government, but if you know where to look, you may be able to find information that is almost as valuable.